



# URAV 2025

29.6 - 1.7.2025 | ICC Jerusalem

## World's Conference on Unmanned, Remote and Autonomous Vehicles

## Sponsorship Prospectus

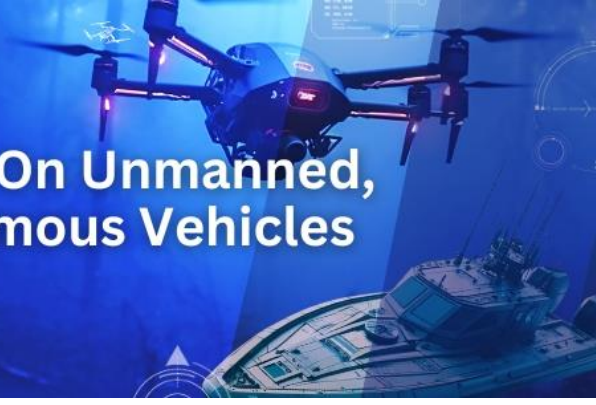




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## Table of Contents

Welcome Letter .....	3
Sponsorship Opportunities at a Glance .....	4
Sponsorship Opportunities .....	5
Additional Sponsorship Opportunities .....	10



## Welcome Letter

**Dear Colleagues,**

As we look to the next decade, unmanned, remote, and autonomous vehicles are poised to revolutionize our lives, offering transformative applications in commuter transportation, package delivery, agriculture, defense systems and beyond. By 2030, these vehicles will integrate seamlessly into daily life, driving significant advancements in technology, research, and business opportunities.

**URAV 2025 - The World's Conference on Unmanned, Remote, and Autonomous Vehicles 2025** will explore the latest developments in air, water, and ground-based systems, expanding our knowledge and dialogue through collaboration with global experts and partners. This platform will focus on policies, innovation, and cutting-edge research shaping the future of these technologies.

Through expert lectures and panels, research presentations, and invaluable networking opportunities, the conference promises to unite visionaries, innovators, and leaders in the field. We are thrilled to host this event in **Jerusalem, Israel**, a vibrant destination that will set the stage for meaningful discussions and insights.

Mark your calendars for **29 June – 1 July, 2025** and join us in shaping the future of unmanned, remote, and autonomous vehicles.

We look forward to welcoming you!

**Eytan Eshel**

Conference President

**Vered Haimovich**

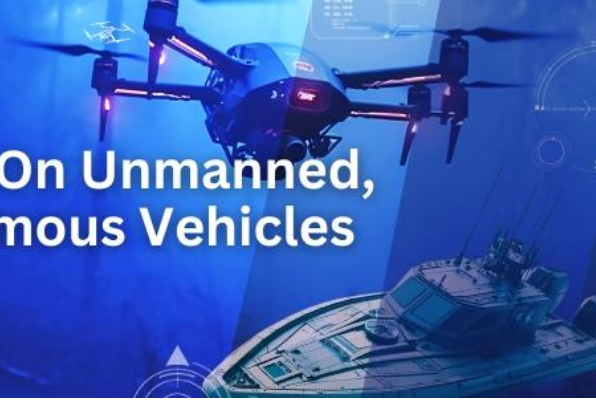
Co-Chair

**Dieter Moormann**

Co-Chair

**Gen. (Ret.) Eitan Ben Eliyahu**

Past President



## Sponsorship Opportunities at a Glance

We welcome the opportunity to customize a marketing package to communicate the individual strengths of your company and enhance awareness of your products and services to a very important and influential group of delegates who will attend the URAV 2025.

Sponsorship Type	Price
Anchor Sponsorship	\$ 30,000
Platinum Sponsorship	\$ 25,000
Gold Sponsorship	\$ 17,000
Silver Sponsorship	\$ 12,000
Bronze Sponsorship	\$ 8,000



## Sponsorship Opportunities

### Anchor Sponsorship Package

**\$30,000**

- Opening Plenary lecture - up to 30 minutes
- 24 sqm open space in the exhibition area
- 15 exhibitor badges
- Branded conference lanyards (to be provided by sponsor)
- 12 complimentary participant passes to the Congress

### Advertisement & Acknowledgement

- Verbal recognition from the congress chair during the official opening
- Acknowledgment in all conference advertisements as "Anchor Sponsor"
- Short video clip on entrance screen of conference hall  
(clip to be prepared and provided by sponsor)
- Company logo appearing in all conference materials (including conference website and app with link to company website)
- One marketing newsletter to all conference delegates (design and content to be provided by the sponsor and approved by the committee)

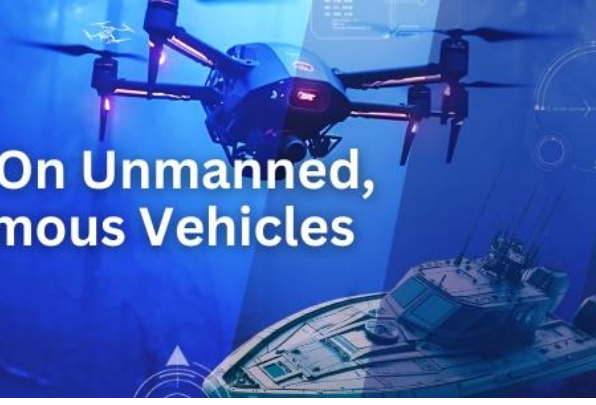


URAV 2025

URAV 2025

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## Platinum Sponsorship Package

**\$25,000**

- Plenary hall lecture - up to 25 minutes
- 18 sqm open space in the exhibition area
- 8 exhibitor badges
- 10 complimentary participant passes to the Congress
- Conference badge branding

### Advertisement & Acknowledgement

- Verbal recognition from the congress chair during the official opening.
- Acknowledgment in all conference advertisements as "Platinum Sponsor"
- Short video clip on entrance screen of conference hall (clip to be prepared and provided by sponsor)
- Company logo appearing in all conference materials (including conference website and app with link to company website)
- One marketing newsletter to all conference delegates (design and content to be provided by the sponsor and approved by the committee)

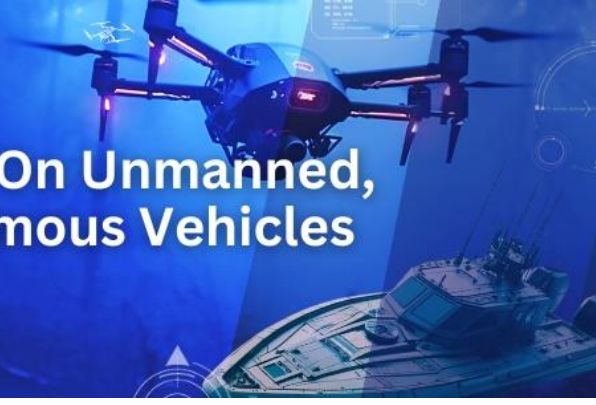


URAV 2025

URAV 2025

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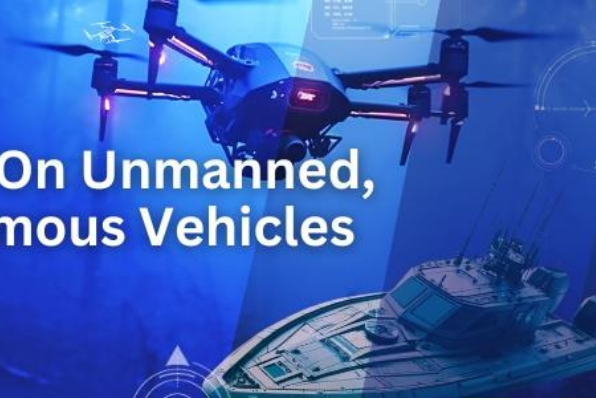
## Gold Sponsorship Package (maximum 3 sponsors)

**\$17,000**

- Parallel hall lecture - up to 15 minutes
- 15 sqm open space in the exhibition area
- 6 exhibitor badges
- Conference coffee stations branding
- 5 complimentary conference participant passes

### Advertisement & Acknowledgement

- Short video clip on entrance screen of conference hall (clip to be prepared and provided by sponsor)
- Acknowledgment in all conference advertisements as "Gold Sponsor"
- Company logo appearing in all conference materials (including conference website and app with link to company website)
- One marketing newsletter to all conference delegates (design and content to be provided by the sponsor and approved by the committee)



**Silver Sponsorship Package  
(maximum 5 sponsors)**

**\$12,000**

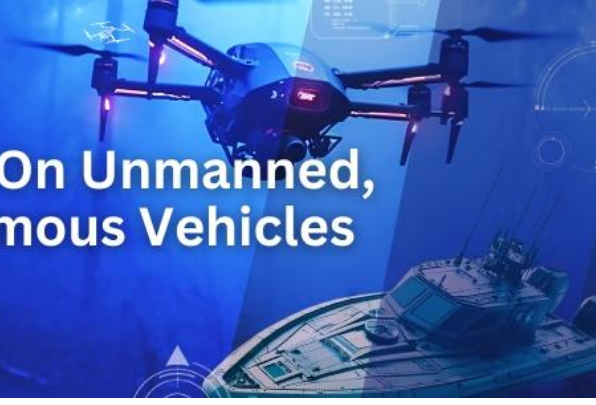
- Short video clip on entrance screen of conference hall (clip to be prepared and provided by sponsor)
- 12 sqm open space in the exhibition area
- 4 exhibitor badges

**Advertisement & Acknowledgement**

- Acknowledgment in all conference advertisements as "Silver Sponsor"
- Company logo appearing in all conference materials (including conference website and app with link to company website)
- One marketing newsletter to all conference delegates (design and content to be provided by the sponsor and approved by the committee)







### Bronze Sponsorship Package

**\$8,000**

- 6 sqm open space in the exhibition area
- 3 exhibitor badges

### Advertisement & Acknowledgement

- Acknowledgment in all conference advertisements as "Bronze Sponsor"
- Company logo appearing in all conference materials (including conference website and app with link to company website)
- One marketing newsletter to all conference delegates (design and content to be provided by the sponsor and approved by the committee)



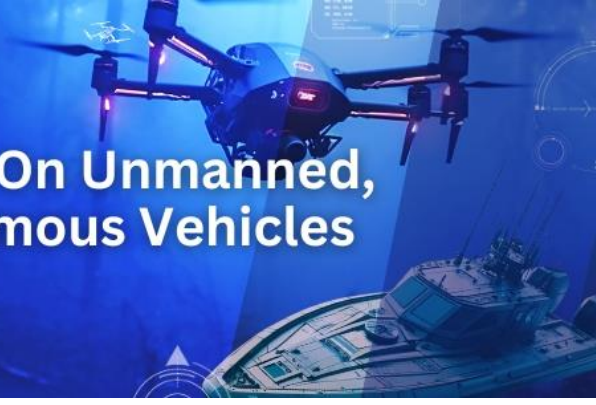


URAV 2025

URAV 2025

# World's Conference On Unmanned, Remote and Autonomous Vehicles

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## Additional Sponsorship Opportunities

### Display at the Conference Exhibition

**\$6,000**

- 6 sqm (3x2) open space in the exhibition area
- 2 exhibitor badges

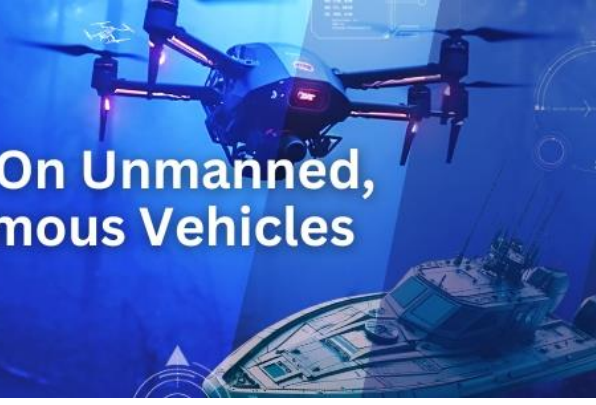
### Advertisement & Acknowledgement

- Company logo appearing in all conference materials (including conference website and app with link to company website)

### Welcome Reception Sponsor

**\$35,000**

- The Conference will host a welcome reception for the invited speakers
- The sponsoring company can give a short opening welcome during the reception
- The Sponsors' name and/or company logo will appear on the welcome reception signage
- The Sponsors' name and/or company logo will appear on the invitations
- Company logo appearing in all conference materials (including conference website and app with link to company website)



### Coffee Service

**\$7,000**

Branded Coffee Cups - conference guests will be served coffee at the conference in branded disposable cups, ensuring constant brand exposure throughout the conference (branded cups to be provided by the sponsor).

- 2 exhibitor badges

### Advertisement & Acknowledgement

- One marketing newsletter to all conference delegates (design and content to be provided by the sponsor and approved by the committee)
- Company logo appearing in all conference materials (including conference website and app with link to company website)

### Sponsorship of Participant Badges

**\$7,000**

#### ***Exclusive to one sponsor***

*(available only if not taken by platinum package sponsorship)*

- Printing of the sponsor's logo on the conference participant's name badges
- 6 sqm(3x2) open space in the exhibition area
- 2 exhibitor badges
- Company logo appearing in all conference materials (including conference website and app with link to company website)

### Table Branding

**\$7,500**

- Branding of all free-standing tables in the exhibition hall
- 2 exhibitor badges
- Company logo appearing in all conference materials (including conference website and app with link to company website)

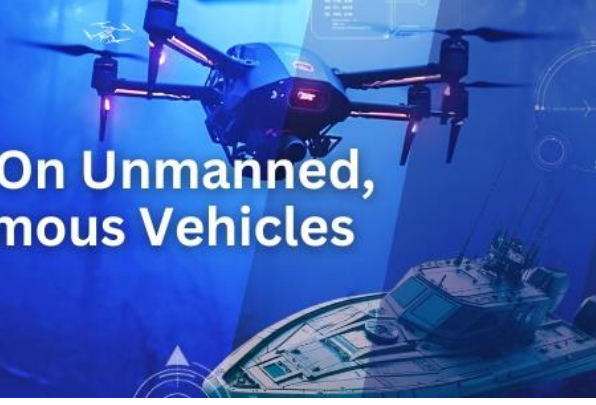


URAV 2025

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# World's Conference On Unmanned, Remote and Autonomous Vehicles

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## LED Wall at the Entrance to the Conference Complex

**\$5,000**

A video showcasing the company's activities will be broadcast on an LED wall located at the entrance to the conference and exhibition complex, to create a strong and inspiring impression.

The video will be broadcast in a loop with other materials throughout the conference.

- Company logo appearing in all conference materials (including conference website and app with link to company website)

## Tailored Packages

If none of the options contained in the prospectus suit your needs we will be happy to tailor an individual package for you.

## Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing with the enclosed booking form to:

**Mrs. Limor Aharoni**, Industry Liaison & Sales Manager

Mobile: +972-50-8673252

E-mail: [laharoni@paragonpco.com](mailto:laharoni@paragonpco.com)

**Ms. Hadas Zuker**, Sales Manager

Mobile: +972-54-9959557

E-mail: [hzuker@paragonpco.com](mailto:hzuker@paragonpco.com)